EXPONENTIAL HEALTH DPC+

Beyond Primary Care

Exponential Health

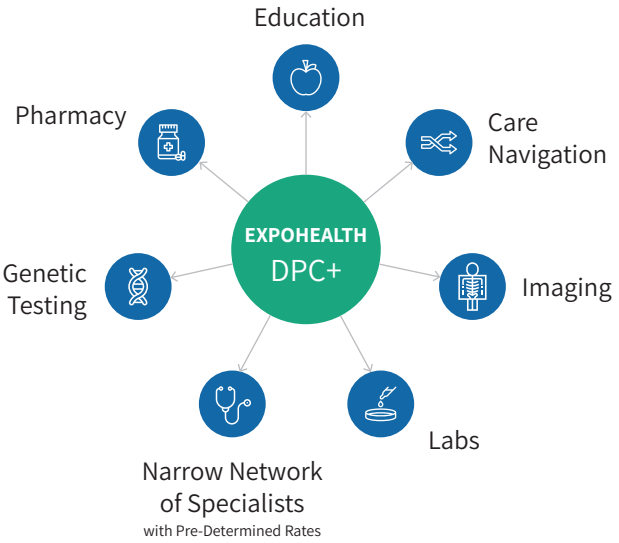
A Smarter Health Solution for Employers

Rising healthcare costs, unpredictable claims, and limited access to care create frustration for employees and financial strain for employers. Traditional primary care is reactive, rushed, and disconnected—driving higher ER use, specialist referrals, and absenteeism.

Exponential Health Direct Primary Care+ (DPC+) is different

We deliver proactive, physician lead, relationship-driven care that lowers costs, improves employee health, and creates predictable monthly spend. One membership covers it all: unlimited primary care, labs, imaging, care navigation, mental health, pharmacy, and a trusted specialist network with predetermined low rates.

Exponential Health DPC+



Centered on Employer Ownership

Think of DPC+ as your organization's private clinic: built for cost savings and complete care for your team.

Built Into a Larger Care Ecosystem

Unlike standalone DPC vendors, Exponential Health scales with your workforce needs. As your employees require more, we expand seamlessly:

- **Specialty Care** – 40–70% below traditional costs (mental health, pain, gynecology, menopause-certified providers)
- **Signature Executive Physicals** – Comprehensive health assessment for leadership teams
- **Concierge Memberships** – navigation + high-touch care for key employees
- **Onsite/Near-site Solutions** – convenience tailored to your workplace

> This isn't just primary care—it's the foundation of a **sustainable, employer-focused health system.**

With **Exponential Health DPC+**, your company benefits from:

- ✓ **Predictable, affordable monthly cost structure**
- ✓ **Lower downstream costs** (fewer ER, urgent care, and specialist overuse)
- ✓ **Healthier, more engaged employees**
- ✓ **Seamless integration** with or without insurance
- ✓ **Scalable solutions** for small and large teams
- ✓ **Multi-location** convenience across Michigan
- ✓ **Integration with specialty services** such as mental health, pain management, gynecology.
- ✓ **Transparent, negotiated pricing** across care settings.

Included Services

CATEGORY	EXAMPLES
Access	Unlimited primary care visits, virtual and in person, unrushed appointments, physician led, panel max of 700 patients per provider
Preventive & Wellness	Annual physicals, wellness exams, preventive care, biometric screening, lifestyle counseling
Chronic Disease Management	Diabetes, hypertension, asthma, cholesterol, and more
Acute & Urgent Care	Respiratory illness, UTIs, infections, rashes, sprains
Labs & Diagnostics	On-site blood work, EKGs, strep/flu/UTI testing, genetic testing
Mental Health Support	Anxiety, depression, sleep issues
Care Navigation	Referrals, care coordination, and education
Network of Specialists	In house and in network specialists with low, transparent pricing across all care settings
Pharmacy	In-house pharmacy, low-cost medications, convenient in-office pick up or delivery to home or workplace

THESE SERVICES ARE AVAILABLE AT: Grand Rapids and Holland sites

Membership model for individuals or employer sponsored. Custom group pricing available based on employer size and plan design.

Built for Employers, Backed by Outcomes

Our DPC+ model reduces claims volume, improves care engagement, and drives long-term health improvement. Employers who integrate DPC+ into their benefits strategy see:

- Fewer unnecessary specialist referrals
- Lower ER and urgent care visits
- Increased employee satisfaction and retention
- Better control of chronic disease progression

> By shifting from reactive care to proactive partnerships, DPC+ is not just a benefit—it's a strategy. One that brings your organization closer to a **sustainable, value-driven approach to healthcare.**